

# Emily Rose Scott

+353 83 202 2943  
Dublin, Ireland

## ***Experience***

### **Freelance Graphic Designer & Art Director**

*October 2022 – Present*

Providing inspiring and effective print & digital creative solutions across a wide range of industries/clients. Specialising in and passionate about: Art Direction, Creative Strategy, Print & Editorial Design, and Web Design.

### **Senior Graphic Designer, Fuzion Communications**

*July 2022 – October 2022, Dublin, Ireland*

Worked closely with the design and PR/marketing teams to create print and digital design materials for a wide variety of clients. Art directed photoshoots for various food & beverage campaigns. Led the UX/UI strategy and design for a client website re-design.

### **Art Director, Sive**

*January 2022 – April 2022, Remote/Minnesota, USA*

Collaborated with the creative team to develop strategies and creative solutions across platforms. Designed and developed various materials for print and digital collateral. Participated in brainstorming sessions and client discussions.

### **Art Director, Target Creative**

*June 2019 – December 2021, Remote/Minnesota, USA*

Designed layouts and directed photography for Target Weekly Ad. Collaborated with cross-functional team to deliver digital and print promotional content to over 40 million households each week. Lead art director on successful grocery midweek ad campaigns.

### **Graphic Designer, Pizza Lucé**

*September 2018 – June 2019, Minneapolis, MN*

Created print and digital materials for both internal and external communications. Refreshed old menu suite with new designs. Co-directed photoshoots for quarterly specials menus and menu re-design project. Concepted and created UI designs for various digital applications.

### **Graphic Designer, The Cowles Center for Dance**

*November 2016 – September 2018, Minneapolis, MN*

Art directed and designed print and digital graphics for fundraising, general marketing, and education departments. Led creative direction and development for annual gala fundraising events.

### **Graphic Designer, Red Leaf Design**

*January 2016 – November 2016, Minneapolis, MN*

Designed marketing materials for a wide variety of clients. Projects included brand identity and development, direct mail marketing, and web design.

## ***Education***

Seattle Pacific University, Seattle, WA  
Bachelor of Arts, Visual Communications  
2010–2014

SheCodes, Online  
Introduction to Coding Certificate  
January 2023

SheCodes, Online  
Web Development Certificate  
April 2023

## ***Technical Skills***

### **Fluent in:**

Adobe Creative Suite (InDesign, Photoshop, Illustrator, Lightroom, XD);  
Google Docs, Sheets, Slides; Office 365

### **Familiar with:**

Adobe After Effects, Premiere Pro;  
Bannersnack; Figma; HTML/CSS;  
JavaScript; Squarespace; Wordpress

## ***Soft Skills***

Attention to detail, collaboration,  
conceptual thinking, communication,  
problem solving, time management